



SEPTEMBER 2026

PLATFORM ORCHESTRATOR · DEVELOPER PORTAL · CONTEXT ENGINE

Your IaC. Your guardrails. Every deploy. Every dev. Every agent.

Massdriver is an internal developer platform built on the IaC and policy tools your platform team already knows.

Put a production-ready developer platform in their hands in under a day.

Runs self-hosted or managed

The backlog is where good ideas go to wait.

AI has made writing code the easy part. Running it safely in your cloud still lands on your team.

01

Ops are buried

Every provisioning request, unreviewed change, drift fix, and compliance question lands on the same few people. Gatekeeping harder just pushes work around the official path, not through it.

02

Developers route around you

Nobody waits weeks for a ticket anymore. They build it themselves with a coding agent and hand DevOps something that was never designed to be run. The agents are now faster than the queue.

03

The gap costs real money

DIY self-service platforms are expensive and brittle, the skills gap drives cloud waste, and 8 in 10 cloud breaches trace back to basic mistakes: misconfigurations, exposed secrets, unpatched vulns.

The fix is not putting humans in the way. It's making the correct, compliant path the fastest path.

Decide once, enforce every time.

DevOps teams use the tools they know to set platform standards. Everyone else describes intent. Massdriver combines a platform orchestrator and developer portal in one system, so infrastructure, policy, and workflows live together.

01

DevOps publishes the standards

Teams package the Terraform, OpenTofu, and Helm they already trust into bundles and publish them to a catalog, with input schemas, typed contracts, docs, and policy. What's approved is what's available. No rewrites.

02

Devs, agents, and citizens design

They describe what they need. Massdriver composes it from the catalog, validates it against policy, and executes deterministically. If the catalog can't do it, the gap routes back to DevOps as a request.

03

Operate from a live model

This is where day 2 starts paying. Every deployment writes the Context Engine graph as it runs, so it always shows what actually shipped: connections, cost, ownership, permissions. Every change is attributable, diffable, and reversible. Maintenance, audits, and agents all work from the same live model instead of tribal knowledge.

app.massdriver.cloud

aws-vpc

remote ref

rds-postgres

provisioned ✓

s3-bucket

provisioned ✓

k8s-service

deploying...

SOC2 ✓ CIS ✓ blast_radius: low

Agents that only build what you approved.

Massdriver Architect is a Claude Code plugin that turns a plain-words description of an app into running infrastructure. It can only pick from the environments, resources, and bundles your DevOps team already published. Anything else becomes a request to you.

✓ Designs from your catalog

Left alone, an LLM writes a mountain of Terraform your team owns forever. Architect reverses the flow: DevOps writes the IaC once, and Architect orchestrates within it.

✓ Reasons with real infrastructure

Through the Context Engine it sees what already exists. A Postgres is already in the project, so the app gets a schema in it instead of a second database.

✓ Operates inside guardrails

Access is attribute-based: deploy to dev, create preview environments, anything below this blast radius. It can create an environment that didn't exist a minute ago with the rules already applied.

```
> /massdriver:architect our sales team tracks deals in a spreadsheet. i need an app
where reps log deals and upload signed contracts
```

```
architect · checking what your DevOps team approved
✓ 34 bundles published by devops-team
✓ environments: dev, staging, prod
```

```
here's what i'll deploy:
```

```
├─ k8s-service          the app itself
├─ aws-rds-postgres     deals, reps, activity
└─ aws-s3-bucket        signed contract PDFs
```

```
here's what i can't do: send email. there's no approved email bundle in your catalog.
i've drafted a request to devops-team.
```

```
policy: SOC2 ✓  blast_radius ✓  3/3 approved
> ship it to dev
```

One governed path. One system of record.

The same governed API serves your developers, your CI, and your agents. Nothing reaches your cloud without passing the same checks, and everything that does is on the record.

✓ Guardrails before provisioning

Input schemas, typed contracts, and policy live in the bundle, so SOC2, HIPAA, and CIS checks run before anything is created. Misconfigurations are prevented, not detected.

✓ Access maps to your business

Fine-grained governance modeled on your own classifications like environment, team, and blast_radius, instead of the permission system of each cloud service.

✓ Preview environments

Spin up an isolated copy of any environment, including Kubernetes, serverless, databases, and storage. Validate against real feedback, tear it down. Nothing touches prod.

✓ Every change on the record

Every deploy is recorded, attributable, and diffable at the system level: infrastructure, apps, and whole environments. No tickets, no after-the-fact reporting.

✓ Cost on the same canvas

Daily and monthly cost per service and environment, attached to the diagram you deployed from. No separate tooling, spreadsheets, or guesswork.

✓ Inside your security boundary

Keep critical infrastructure in house for supply chain security. The whole platform runs in your network, under your rules.

✓ AWS · Azure · GCP · Kubernetes

✓ Terraform · OpenTofu · Helm · Bicep

✓ Checkov · Snyk · OPA · Wiz

✓ GitHub Actions · GitLab · Any CI

Results from customers in production.

89%

Your engineers get time back

UniDoc cut time spent on infrastructure tasks by 89% after moving provisioning to Massdriver bundles. Requests that used to wait in a ticket queue are now self-service.

25%

Your cloud bill comes down

Every service and environment shows its cost on the same canvas used to deploy it. One customer cut their monthly cloud bill by a quarter through rightsizing and cleaning up idle resources.

0

No pipelines to maintain

Ephemeral pipelines spin up per deploy and tear down after. There is no CI to write, patch, or babysit, so deploying something simple stays simple, even for teams new to infrastructure.

~1 hr

From prompt to deployed app

A technical deep dive takes about an hour: your IaC, your policies, and a live build from a plain-words prompt to a running app. Existing Terraform, OpenTofu, and Helm drop in without rewrites.

TRUSTED BY TEAMS AT



Massdriver vs. the rest

Portals centralize visibility. Runners execute Terraform. Massdriver is the only one that owns delivery end to end, with guardrails enforced before anything is provisioned.

	 massdriver	 port	Backstage	spacelift 	 Terraform Cloud
Primary role	Platform orchestrator + developer portal	Developer portal	Open-source developer portal framework	IaC automation engine	Terraform execution platform
Developer interaction	Your IaC as an API: CLI, MCP, Git, or diagram	Action and form driven	Software templates and plugins you build	Git-driven workflows	Code-first with UI assist
Who owns delivery logic	Platform-owned orchestration	External pipelines you own	Your CI and scaffolding scripts	Code-defined stacks	Terraform runs
Configuration model	Configuration as data: schema-validated intent	Form inputs feeding your pipelines	YAML catalog + software templates	Templated code in git stacks	Templated code in git workspaces
Guardrail model	Preventative, by your design	Input control and self-reporting scorecards	None built in; scorecards via plugins	Post-plan policy checks	Post-plan policy checks
System of record	The data behind every module call is live & queryable	Catalog metadata	Software catalog (YAML)	Git repositories	Terraform state
Best fit	Teams standardizing infrastructure delivery	Teams centralizing visibility and actions	Teams with engineers to run a portal	Terraform-heavy teams	Terraform-native organizations

Why now?

The cost of the status quo is already on your books. Agents make every one of these numbers move faster.

35% of developer time goes to CI/CD, deploys, and infra monitoring

Only 16% goes to writing code. Massdriver takes pipeline, deploy, and monitoring work off the developer's plate without moving it onto yours.

IDC, How Do Software Developers Spend Their Time? (2025)

29% of cloud spend is wasted, rising for the first time in five years

AI workloads are pushing waste back up. When ops packages its expertise once and every deploy carries its cost on the canvas, waste is designed out instead of cleaned up later.

Flexera 2026 State of the Cloud Report

80% of cloud breaches trace back to basic mistakes

Misconfigurations, exposed secrets, and known vulnerabilities, not novel exploits. The bundle specification prevents them from ever shipping, and agents inherit exactly the same guardrails as people.

Wiz Cloud Threat Retrospective 2026

53% of internet traffic is bots, and 40% of it is malicious

AI-driven bot attacks grew more than 10x in a year. Keeping IaC and CI/CD delivery infrastructure in-house shrinks the exposed attack surface. Massdriver runs inside your network, under your rules.

Thales 2026 Bad Bot Report

Building your own platform is a two-year, seven-figure project.

Enterprise platform teams spend 18–24 months and \$1.5M+ in year one building a homegrown IDP, then keep 3–5 engineers on it indefinitely. Massdriver gives your developers the same self-service experience on day 1.

	Build in-house	Buy Massdriver
Time to first deployment	12–18 months to an MVP	Day 1 self-service
Year 1 cost	\$1.2M–\$2M+ in engineering time	A fraction of one engineer
Team required	3–5 dedicated platform engineers, indefinitely	Your existing team, augmented
Multi-cloud support	Built per provider, by hand	AWS, Azure, GCP, and Kubernetes included
Security & compliance	Owned entirely by your team	Built-in guardrails and audit logs
Ongoing maintenance	Forever: upgrades, incidents, API changes	Managed by Massdriver
Opportunity cost	Engineers build plumbing, not product	Engineers focus on product

✓ Already mid-build? Sunk cost is sunk — price the remaining work, not the past. Existing Terraform, OpenTofu, and Helm carry forward as bundles.

Pricing

Simple seat-based pricing. Start free, no credit card required. Buy direct or through the AWS Marketplace.

BUILT FOR SCALE

Business

\$999 / month · per 15 seats · billed annually

- ✓ Everything in the platform, for 15 seats
- ✓ Support through a private Slack channel
- ✓ Price breaks available after 60 seats
- ✓ Free trial to start, no credit card required

RECOMMENDED FOR HIGH-COMPLIANCE AND SECURITY ORGS

Enterprise

Custom annual agreement, scoped to your organization

- ✓ Custom onboarding and training
- ✓ Self-hosted / on-prem support
- ✓ Dedicated CSM and custom SLAs
- ✓ Custom integrations and provisioners
- ✓ Qualify for a 30-day self-hosted trial license

ALL PLANS INCLUDE

Unlimited projects and cloud accounts · Any cloud your IaC supports · Secrets management and ABAC · SSO/SCIM · Audit log retention and deployment history · Integrated monitoring and alerting · Preview environments · OpenTofu, Terraform, and Helm

**Custom plans may be offered to fit your budget or budget cycle.*

From discovery to production in weeks.

A structured evaluation built for platform teams and the developers they serve: scoped to your cloud, your IaC, and your compliance requirements. No generic demo, no rewrites, no rip-and-replace.

01

Discovery

A working session with your platform leads. We map your current delivery path, IaC and policy tooling, cloud footprint, and compliance scope, then agree on the success criteria for the evaluation.

02

Catalog in 1 day

Within one business day of discovery, you receive a Massdriver catalog built for your use case: the bundles, environments, and guardrails that match the infrastructure you actually run. Not a sample project.

03

Tune the catalog

Two weeks managed, or one month self-hosted in your network. Bring your developers in. They deploy real workloads through the catalog; you see where they get stuck and tune the bundles until the paved road is the one they actually want to take.

04

Lift off

Production rollout with a scoped adoption plan, security review support, and your preferred procurement path: direct or through the AWS Marketplace. Your bundles, state, and IaC stay in your accounts.

✓ No rewrites: Terraform, OpenTofu, Helm carry forward ✓ No lock-in: open source CLI, state stays in your accounts ✓ SOC2, HIPAA, CIS at design time



Your cloud, your rules.

Self-host Massdriver and keep orchestration inside your security boundary, or let us run it for you. A technical deep dive takes about an hour: your IaC, your policies, and a live build from a plain-words prompt to a deployed app.

Docs	docs.massdriver.cloud
GitHub	github.com/massdriver-cloud
Try Architect	/plugin marketplace add massdriver-cloud/claude-plugins

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