



massdriver

Standardize
Infrastructure

Collaborate
without Bottlenecks

Automate
Workflows



Microsoft for Startups

Founders Hub

Trusted by
hundreds of companies

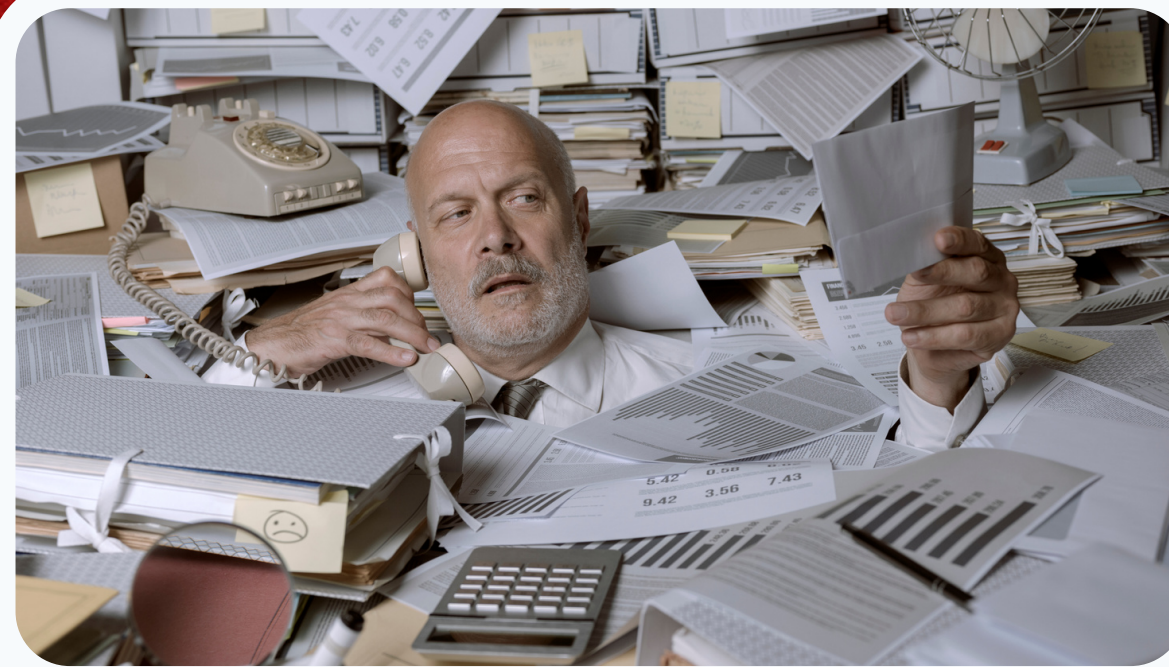


There is too much red tape in DevOps



Developers are overwhelmed

Developers are usually given two choices, wait days, weeks, or sometimes over a month to get necessary infrastructure from another team, or in most cases, learn the cloud and other ops tools themselves.



Ops are overworked

Ops engineers are buried in support requests instead of actually adding value.

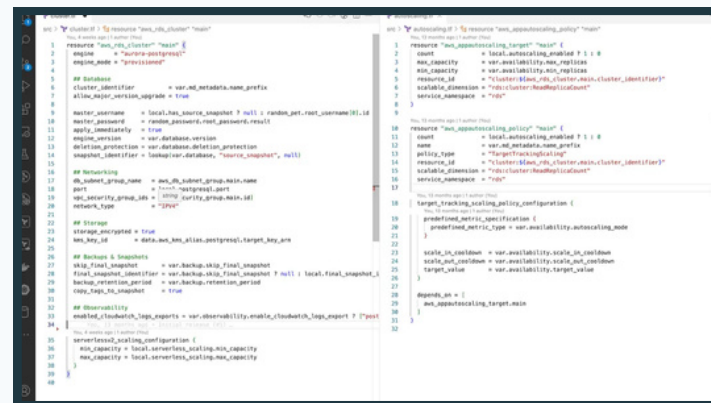


Money is being lost

Bottlenecks are slowing down projects and feature releases, and the skills gap is creating unnecessary cloud spending.

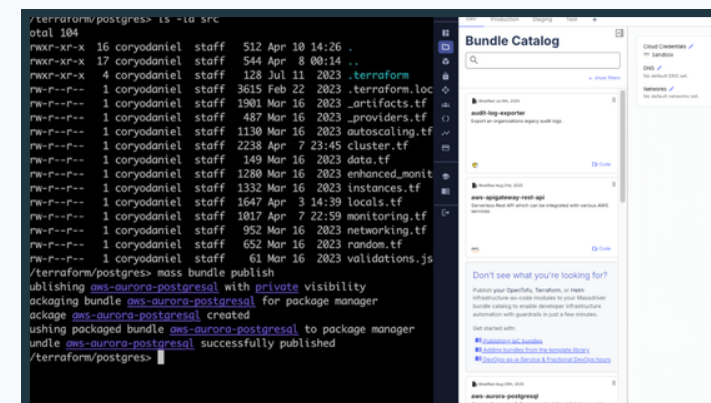
Package your operations expertise so your developers can own their infrastructure.

Massdriver enables developers to manage cloud infrastructure through simple diagrams, powered by the IaC modules and policies your ops teams create. Developers get ClickOps, but with version control, reproducibility, and policy enforcement.



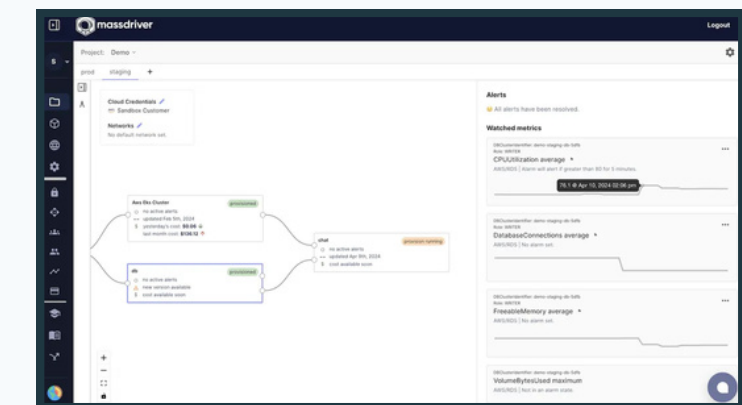
Bundle

Operations teams use the IaC tools they know and “bundle” them into use-case specific modules with your policy and guardrails built in.



Publish

“Bundles” are published in the Massdriver Service Catalog, where developers can easily find the supported cloud services and applications.



Diagram

Developers collaborate and diagram a living model of your cloud environment. Cloud resources are provisioned using the IaC modules and policies your operations team published.

A Single Pane of Glass

- ▶ **Preview environments** – Massdriver offers the industries most flexible preview environments, you can replicate any cloud resource, including serverless resources, kubernetes deployments, buckets and databases.
- ▶ **Cost insights** – Cost Insights provides daily and monthly costs with one-week and six-month trends right on your diagrams. Massdriver gives engineers the agency over managing cloud costs without awkward CI/CD tooling, exorbitant subscriptions, and wild guesses over serverless usage.
- ▶ **Audit logs & deployment history** – Every change made to infrastructure and applications is tracked for auditing purposes helping to ease getting into compliance and troubleshooting change management.
- ▶ **Visual change management diffing** – Quickly compare changes and differences between previous infrastructure configurations, application deployments, and even entire environments.

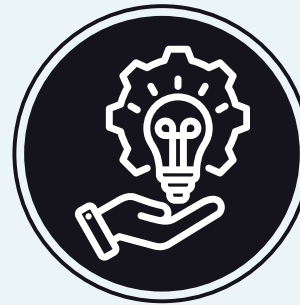


Why now?

- According to the 2022 Stack Overflow Developer Survey, developers spend approximately 25–30% of their time on tasks outside of core development, such as managing infrastructure and tooling.
- A 2021 report by Accenture found that companies could reduce cloud operating expenses by up to 25% by addressing the skills gap and optimizing resource management.
- The Flexera 2022 State of the Cloud Report highlighted that organizations waste an estimated 32% of their cloud spend due to inefficiencies and lack of proper management.
- An AWS security report from 2022 noted that over 90% of cloud security incidents are due to misconfigurations, emphasizing the need for policy enforcement tools.



Our unified interface lessens the need for developers to learn various ops tools, significantly reducing the time they spend on non-development tasks.



Massdriver optimizes operations output by shifting their focus from reactive support tasks to proactive resource management.



By enabling ops teams to package their expertise—*governed by all stakeholders in the organization, not just the developer they work with*—Massdriver helps eliminate inefficiencies and mismanagement.



The Massdriver bundle specification gives ops professionals the opportunity to prevent misconfigurations from ever happening.

Massdriver vs. the rest

	 massdriver	 port	 spacelift	 Terraform Cloud
Dev UX	● Drag-and-drop UI with real IaC	● Form-based portal	● GitOps workflows	● Code + basic no-code UI
Self-Service	● Full-stack infra & app self-serve	● Action-based workflows	● For Terraform-savvy teams	● Only with pre-built modules
Infra Provisioning	● Diagram-powered, multi-module provisioning	● Triggers your automations	● Automates code-based stacks	● Runs Terraform, module registry
Guardrails	● Preventative: schema + IAM + cost + policies	● Input control + RBAC + TTL	● OPA policies (post-plan)	● Sentinel policies (post-plan)
Environments	● PR-based previews, auto teardown	● TTL support, catalog visibility	● Scripted stack per env	● Manual workspaces, no ephemerals
Diagramming	● Yes – source of truth & UI	● No (forms only)	● No (logs & list views only)	● No (runs & config UI only)
Best For	Dev-friendly infrastructure standardization	Central dev portal	Advanced IaC teams	Modern platform teams

Massdriver is the only platform that bridges the gap between Devs and Ops with a visual, diagram-based interface that’s actually powered by real Infrastructure-as-Code.

Port is a developer portal – it triggers infrastructure, but doesn’t manage or provision it.

Spacelift is an IaC pipeline – powerful, but requires engineers to live in Git and write IaC.

Terraform Cloud is a managed IaC runner – reliable and familiar, but limited to Terraform and built for ops, not developers.

Massdriver combines the best of all three:

🚀 Developers get ClickOps with guardrails – fast, safe self-service without them writing IaC.

🔧 Ops teams maintain control using real Terraform, OpenTofu, Helm, or Bicep modules.

📊 Real-time diagrams integrate provisioning, cost, and audit history in one UI.

Result: Faster shipping, fewer tickets, better governance – without compromising developer velocity or infrastructure standards.

Your Massdriver Journey



1

Consultation

Your initial call with us is to assess your current processes and determine if you are a fit for Massdriver.
(If not we can still be friends. Promise.)



2

Hands-on session

Once you're qualified, you'll have a hands-on session with a technical Massdriver professional to see how fast and easy it is to build a Massdriver bundle.
(Bundles are the pre-approved modules your developers will use to self-serve infrastructure.)



3

POC

You'll have free access to the platform for two weeks while you build out your proof of concept, guided by a custom adoption framework and access to our community Slack.



4

Lift off!

If you've decided to cut the red tape out of DevOps and enable true developer self-service, your account manager will finalize your preferred billing method and you're good to go!

Pricing Plans



Startup

- 5 seats
- Support: Business hours (PST)
- Billed: Monthly

\$499 /mo



Growth

- Per 15 seats
 - Support: Private Slack channel available
 - Billed annually
- *Price breaks available at multiple seat tiers*

\$999 /mo



Enterprise

- Custom SLAs, support, SoW, fractional ops hours, etc.
- Self-hosted available
- Custom provisioners
- Billed annually

Custom

**We are always willing to work with our customers to create custom plans to fit your budget.*

THANK YOU!



Luis Ochoa

Head of Sales

 luis@massdriver.cloud

 www.massdriver.cloud

 1970 Santa Rosa Avenue
Pasadena, CA 91104

